



CELEBRATE 3.21 • FOR REGISTERED PARTICIPANTS

You're In! Welcome Kit

Thank you for showing up!



Sent to every group that registers for Celebrate 3.21: what happens next, your participant badge, your first three steps, the right toolkit for your group, and a checklist from now to March 22.

WHAT'S INSIDE

- 1 What happens next
- 2 Your participant badge
- 3 Your first three things
- 4 Toolkits by group
- 5 Your 3.21 checklist

THANK YOU FOR REGISTERING

You're in!

Thank you for showing up for 3.21. Here's what happens next, your participant badge, and the three things to do first.



WHAT HAPPENS NEXT

1

Right away

You'll get a confirmation email with this kit.

2

Within [X] days

We review your registration. Public listings are checked before they go live.

3

Once approved

Your group appears on the Canal Winchester page, and we'll tell you it's live.

4

Two weeks out (March 7)

A reminder email with your to-do list and social graphics.

5

3.21 Week (March 15–21)

Rock your socks, share your photos, and celebrate!

6

After (March 22)

A thank-you, your photos in the recap, and a peek at Every 21st.

USE YOUR BADGE

- Post it on social media: "We're showing up for 3.21!"
- Add it to your website or email signature
- Print it for your door or window
- File:
Celebrate321_Participant_Badge_2027.png

QUESTIONS?

Reply to your confirmation email, or reach **[Celebrate 3.21 contact]**. We're here to help.

START HERE

Your first three things

No matter who you are, start with these. Then grab the tools for your group below.

1 • PICK YOUR WAY

ROCK, SHARE, DISPLAY, GIVE, or CREATE. Businesses: use **Find Your Extra**.

2 • GRAB YOUR TOOLS

Everything is free at **Celebrate321.org/resources**, no email needed.

3 • TELL YOUR PEOPLE

Post your badge and invite your team, class, or congregation.

Business

- Find Your Extra: pick your ideas
- Business Participation Guide
- Business Signage Kit
- Business Social Media Plan

School

- School Leader Kit (principals)
- Teacher Guides, PreK-12
- School Social Media Kit
- Classroom Slides

Church

- Church Toolkit: Start Here
- Rock Your Socks Sunday Kit
- Kids ministry guides (by age)
- Church Social Media Kit

Family

- 3.21 Week at Home
- Invite My School Kit
- Invite My Workplace Kit
- Family Social Media Kit

Workplace or organization

- Universal Starter Kit
- Business Team Kit
- Community Partner Kit
- Youth Organization Kit (youth groups)

KEY DATES

- **Mar 7:** two-week countdown
- **Mar 15-21:** 3.21 Week
- **Fri, Mar 19:** Rock Your Socks Day
- **Sun, Mar 21:** World Down Syndrome Day

STAY ON TRACK

Your 3.21 checklist

Check it off as you go.

Now

- ☐ Post your participant badge
- ☐ Pick your ideas (or Find Your Extra)
- ☐ Download your toolkit

By March 1

- ☐ Tell your team, class, or members
- ☐ Print signs and posters
- ☐ Plan your Rock Your Socks moment

Week of March 15

- ☐ Hang your signs
- ☐ Post the countdown graphics
- ☐ Remind everyone: socks on Friday!

March 19–21

- ☐ Rock your socks
- ☐ Take a feet photo
- ☐ Post with #Celebrate321 #WorldDownSyndromeDay

March 22

- ☐ Say thank you
- ☐ Send us your best photo
- ☐ Put the 21st of each month on your calendar

SHARE YOUR PHOTOS

Feet and sock photos are always welcome. Faces only with permission. Tag **#Celebrate321** or send your favorite to **[email]** for the Canal Winchester page.

WANT TO GO FURTHER?

Nominate a creative idea for **Going the Extra Mile** on the Canal Winchester page, share a story with the Story Collection Kit, or list your 3.21 event.