



SPONSORSHIP OPPORTUNITIES • 2027

Help a whole community show up.

Celebrate 3.21 • World Down Syndrome Day • Canal Winchester, Ohio



THE VISION

Imagine driving through town on 3.21...

Business after business, school after school, church after church, all saying to people with Down syndrome: **You are valued. You belong here. We celebrate you.**



HOW IT WORKS

Five simple ways to show up



Rock fun socks · **Share** on social · **Display** a window sign · **Give** (optional) · **Create** something unique

Free toolkits for businesses, schools, churches, families, city leaders, and more.



WHY SPONSOR?

Participation is free. Sponsors make it possible.

Your support pays for window clings, printed kits, socks, events, and resources, so every business, school, and church can take part at no cost.





OUR 2027 GOALS

What we're aiming for

[100+]

businesses

[##]

schools & churches

[#,###]

pairs of socks



SPONSORSHIP LEVELS

Founding Friend

\$321

- Name on Celebrate321.org sponsor page
- Social media thank-you
- Sponsor window sign

Sock Champion

\$1,000

- Everything in Founding Friend
- Logo on the campaign recap
- Logo on event signage
- Recognition at the community event

Community Builder

\$3,210

- Everything in Sock Champion
- Logo on business window clings or printed kits
- Named sponsor of one program (e.g. school kits)
- Spotlight post + press release mention

Presenting Partner

\$10,000+

- Everything above
- “Presented in partnership with” recognition
- Speaking moment at the event
- First right of renewal

Levels and benefits are suggestions: adjust to fit. In-kind sponsorships (printing, socks, media, event space) are welcome. Gifts go to Continue the Story, a 501(c)(3).



WHERE YOUR GIFT GOES

Every dollar, accounted for

- Window clings & printed kits for businesses
- School and church resource printing
- Community celebration event
- [Programs for people with Down syndrome and families]



LET'S TALK

Will you help Canal Winchester show up for 3.21?

[Name] · [phone] · [email]
Celebrate321.org

