



CELEBRATE 3.21 • RESTAURANTS & CAFES

Restaurant Kit

Serve up belonging



Extras for restaurants, cafes, bakeries, and food trucks: 3.21 Special ideas, name ideas, a server script, menu-insert text, table tents, check-presenter cards with a QR code, and a kids' coloring placemat.

WHAT'S INSIDE

- | | | | |
|---|--------------------|---|-----------------------|
| 1 | 3.21 Special ideas | 2 | Name ideas |
| 3 | Server script | 4 | Menu insert text |
| 5 | Table tents | 6 | Check-presenter cards |
| 7 | Kids' placemat | | |

START HERE

Serve up 3.21

For restaurants, cafes, bakeries, and food trucks. Pairs with the Business Toolkit, with extras made for dining rooms.

YOUR 3.21 SPECIAL

- Name a dish or drink “The 3.21”
- Blue & yellow colors (sprinkles, frosting, garnish)
- A “3 for \$21” bundle
- Kids’ meal with a sock coloring placemat

IN THE DINING ROOM

- Table tents & menu insert
- Servers in fun socks
- Kids’ placemat
- Check-presenter card with QR

GIVE (OPTIONAL)

- \$1 or \$3.21 per 3.21 Special
- Round-up at the register
- A give-back night
- Use the Give Kit wording on every sign

NAME IDEAS

- The Extra Joy (drink)
- The 3.21 Stack (pancakes, burger)
- The Mismatched Plate (combo)
- Sock It To Me Sundae
- Chromosome Crunch (salad)

SERVER SCRIPT

“Ask us why we’re wearing crazy socks!” ... “It’s World Down Syndrome Day this week! We’re celebrating people with Down syndrome. Our 3.21 Special is [item]!”

MENU INSERT TEXT

“3.21 Week Special: [item] – \$[price]. Celebrating people with Down syndrome! [Give Kit wording if donating]”

Food safety & allergies still come first. Label your 3.21 Special’s allergens like any menu item, and keep blue and yellow food colors within your usual suppliers.

GIVE-BACK NIGHT

- Pick a slow weeknight in 3.21 Week
- Set a clear amount (Give Kit wording)
- Invite local families and schools
- Post before and after

KIDS’ CORNER

- Placemat (page 5)
- Crayons in blue & yellow
- Sock stickers from the Signage Kit

PRINTABLE

3.21 Special table tents (2 per page)

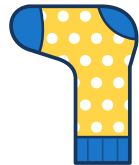
Print on cardstock, write in your special, cut, and fold on the dotted line.



Celebrating people with Down syndrome. Ask us about our socks! #Celebrate321

Try our 3.21 Special!

3.21 WEEK · MARCH 15-21





3.21 WEEK · MARCH 15-21

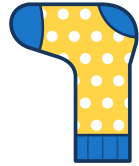
Try our 3.21 Special!

Celebrating people with Down syndrome. Ask us about our socks! #Celebrate321

Celebrating people with Down syndrome. Ask us about our socks! #Celebrate321

Try our 3.21 Special!

3.21 WEEK · MARCH 15-21





3.21 WEEK · MARCH 15-21

Try our 3.21 Special!

Celebrating people with Down syndrome. Ask us about our socks! #Celebrate321

PRINTABLE

Check-presenter cards (4 per page)

Slip into check presenters or bags. Add your donation QR code if you're giving (Give Kit).



Thanks for celebrating 3.21 with us!

People with Down syndrome have three copies of chromosome 21. That's why we celebrate on 3/21!

QR

Learn more or give:
Celebrate321.org



Thanks for celebrating 3.21 with us!

People with Down syndrome have three copies of chromosome 21. That's why we celebrate on 3/21!

QR

Learn more or give:
Celebrate321.org



Thanks for celebrating 3.21 with us!

People with Down syndrome have three copies of chromosome 21. That's why we celebrate on 3/21!

QR

Learn more or give:
Celebrate321.org



Thanks for celebrating 3.21 with us!

People with Down syndrome have three copies of chromosome 21. That's why we celebrate on 3/21!

QR

Learn more or give:
Celebrate321.org

PRINTABLE

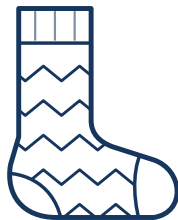
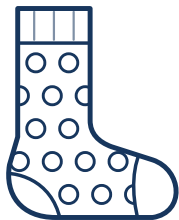
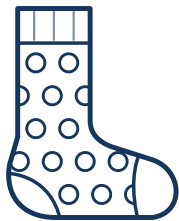
Kids' placemat (letter size)

Print on regular paper; set out with crayons.

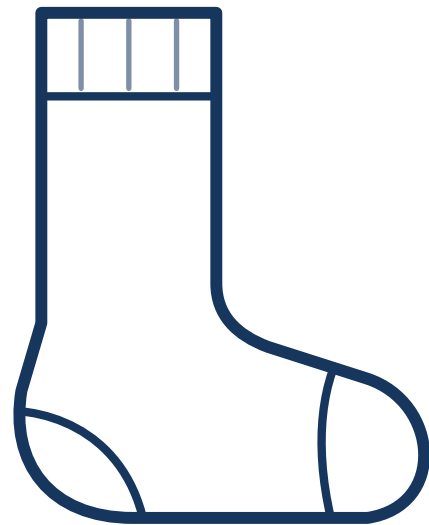


Happy 3.21!

People with Down syndrome have **3** copies of chromosome **21**. Color the socks. Can you find the two that match?



Design your own fun sock



What makes YOU special?

3 + 21 = ?

Count the socks on this page!

Draw a friend in fun socks