

FIND YOUR EXTRA • IDEA GUIDE

Turn the Place Blue & Yellow



Use blue and yellow decorations, signage, clothing, or lighting for 3.21.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDSD: Sun, March 21 • Register at Celebrate321.org

Everyone

Step it up

Display

Cost: \$

WHY IT MATTERS

Blue and yellow are the colors of Down syndrome awareness. Turning your place blue and yellow is a bright, easy way to say you're in.

HOW TO DO IT

- 1 Pick 2 or 3 easy wins from the checklist on page 2.
- 2 Ask your team to wear blue or yellow on Friday, March 19.
- 3 Add balloons, ribbon, or a light in blue and yellow.
- 4 Hang the “Why blue and yellow?” sign so people know why.
- 5 Take a photo and share it.

WHAT YOU NEED

- Blue and yellow decorations
- The sign on page 2

PAIRS WITH THESE KITS

- Business Signage Kit
- Universal Starter Kit

READY-TO-POST CAPTION

We're going blue and yellow for World Down Syndrome Day! Everyone belongs here. #Celebrate321
#WorldDownSyndromeDay

GOOD TO KNOW

Use person-first language (“a person with Down syndrome”). Celebrate, never pity. Feet photos are great; share faces only with permission.

PRINTABLE

Go blue and yellow

Pick 2 or 3 easy wins, then cut out the sign so people know why.

**EASY WINS CHECKLIST**

- | | |
|--|---|
| ☐ Blue or yellow shirts on Friday, March 19 | ☐ Balloons at the door |
| ☐ Ribbon on the railing or tree | ☐ Blue or yellow light bulb or uplight |
| ☐ Blue and yellow treats | ☐ Tablecloths or bunting |
| ☐ Chalk the sidewalk | ☐ Fun socks for everyone |



Why blue and yellow?

Blue and yellow are the colors of Down syndrome awareness. This week we're wearing them to celebrate World Down Syndrome Day, March 21, and the people with Down syndrome in our community.

#Celebrate321