

FIND YOUR EXTRA • IDEA GUIDE

Support a Business Showing Up



Choose a participating local business on 3.21 and support them with your purchase or visit.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDSD: Sun, March 21 • Register at Celebrate321.org

Families

Keep it easy

Give

Cost: Your purchase

WHY IT MATTERS

When families visit businesses that show up, those businesses feel the love, and they come back next year.

HOW TO DO IT

- 1 Find participating businesses on the Canal Winchester page at Celebrate321.org.
- 2 Pick one (or a few!) to visit during 3.21 Week.
- 3 Tell them thank you for showing up.
- 4 Post a photo and tag them with #Celebrate321.

WHAT YOU NEED

- The thank-you cards on page 2
- Your favorite socks

PAIRS WITH THESE KITS

- Family Social Media Kit
- Family 321 Week At Home

READY-TO-POST CAPTION

We stopped by [business] to say thank you for showing up for 3.21! #Celebrate321
#WorldDownSyndromeDay

GOOD TO KNOW

Use person-first language (“a person with Down syndrome”). Celebrate, never pity. Feet photos are great; share faces only with permission.

PRINTABLE

Thank you for showing up!

Print on cardstock and cut on the dashed lines. 4 per page.



Thank you for showing up!

You made our town feel a little more like home this 3.21. From your neighbors who noticed.



#Celebrate321



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