

FIND YOUR EXTRA • IDEA GUIDE

Showroom With a Little Extra



Create a visible 3.21 showroom or waiting-room display.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDSO: Sun, March 21 • Register at Celebrate321.org

Businesses

Step it up

Display

Cost: \$

WHY IT MATTERS

Customers wait in your showroom. A display gives them something joyful to learn about.

HOW TO DO IT

- 1 Pick a visible spot.
- 2 Add the sign on page 2, socks, and blue and yellow.
- 3 Leave cards or the Learn One Thing sheet out.
- 4 Post a photo.

WHAT YOU NEED

- Sign (page 2)
- Learn_One_Thing.pdf

PAIRS WITH THESE KITS

- Business Signage Kit
- Learn One Thing

READY-TO-POST CAPTION

Our showroom has a little extra this week! #Celebrate321 #WorldDownSyndromeDay

GOOD TO KNOW

Use person-first language (“a person with Down syndrome”). Celebrate, never pity. Feet photos are great; share faces only with permission.



This showroom has a little extra!

Celebrating World Down Syndrome Day, March 21.
Grab a fact sheet while you wait.

#Celebrate321 · Celebrate321.org

