

FIND YOUR EXTRA • IDEA GUIDE

Shop the Extra

Visit or support a local business participating in Celebrate 3.21.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDSD: Sun, March 21 • Register at Celebrate321.org



Families

Keep it easy

Give

Cost: Your purchase

WHY IT MATTERS

Shopping at businesses that show up tells them it matters.

HOW TO DO IT

- 1 Find participating businesses at Celebrate321.org.
- 2 Use the Shop the Extra passport on page 2.
- 3 Visit during 3.21 Week and say thank you.
- 4 Post and tag them.

WHAT YOU NEED

- Passport (page 2)

PAIRS WITH THESE KITS

- Family Social Media Kit

READY-TO-POST CAPTION

We shopped the extra this 3.21! #Celebrate321 #WorldDownSyndromeDay

GOOD TO KNOW

Use person-first language (“a person with Down syndrome”). Celebrate, never pity. Feet photos are great; share faces only with permission.

PRINTABLE

Shop the Extra passport

Visit participating places during 3.21 Week (March 15–21). Find them at Celebrate321.org.



 Business 1 _____ ☐ Said thank you ☐ Photo posted	 Business 2 _____ ☐ Said thank you ☐ Photo posted
 Business 3 _____ ☐ Said thank you ☐ Photo posted	 Business 4 _____ ☐ Said thank you ☐ Photo posted
 Business 5 _____ ☐ Said thank you ☐ Photo posted	 Business 6 _____ ☐ Said thank you ☐ Photo posted
 Business 7 _____ ☐ Said thank you ☐ Photo posted	 Business 8 _____ ☐ Said thank you ☐ Photo posted

SHARE IT

Post a photo at each stop and tag the business with **#Celebrate321**. Faces only with permission.

OUR FAVORITE MOMENTS
