

FIND YOUR EXTRA • IDEA GUIDE

Put Belonging on Display

Create a lobby, breakroom, reception, or digital display for 3.21.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDS: Sun, March 21 • Register at Celebrate321.org



Organizations & Workplaces

Keep it easy

Display

Cost: Free–\$

WHY IT MATTERS

A display in a shared space reminds your whole team why you're celebrating.

HOW TO DO IT

- 1 Pick a lobby, breakroom, reception desk, or screen.
- 2 Use the sign on page 2 (or a digital version).
- 3 Add socks and blue and yellow.
- 4 Keep it up during 3.21 Week.

WHAT YOU NEED

- Sign (page 2)

PAIRS WITH THESE KITS

- Universal Starter Kit
- Business Signage Kit

READY-TO-POST CAPTION

Belonging is on display at [organization] this week! #Celebrate321 #WorldDownSyndromeDay

GOOD TO KNOW

Use person-first language (“a person with Down syndrome”). Celebrate, never pity. Feet photos are great; share faces only with permission.



Belonging is on display.

We're celebrating World Down Syndrome Day,
March 21.

#Celebrate321 · Celebrate321.org

