

FIND YOUR EXTRA • IDEA GUIDE

Put 3.21 on the Receipt



Add a short Celebrate 3.21 message to receipts or order slips.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDSD: Sun, March 21 • Register at Celebrate321.org

Businesses

Keep it easy

Display

Cost: Free

WHY IT MATTERS

Every receipt is a tiny billboard. A one-line message reaches every customer.

HOW TO DO IT

- 1 Pick a receipt line from page 2.
- 2 Add it to your POS receipt footer for 3.21 Week.
- 3 Optional: hang the counter sign too.

WHAT YOU NEED

- Receipt lines (page 2)
- POS access

PAIRS WITH THESE KITS

- Business Share Kit

READY-TO-POST CAPTION

Check your receipt this week! #Celebrate321 #WorldDownSyndromeDay

GOOD TO KNOW

Use person-first language (“a person with Down syndrome”). Celebrate, never pity. Feet photos are great; share faces only with permission.

COPY & PASTE

Receipt lines

Pick one and add it to your POS receipt footer for March 15–21. Most systems allow 40 to 120 characters.

**Option 1**

Thanks for celebrating World Down Syndrome Day with us! #Celebrate321

Option 2

Different looks good here. Happy 3.21! Celebrate321.org

Option 3

This week we're celebrating people with Down syndrome. Everyone belongs here.

Option 4

3.21: three copies of chromosome 21. A world of belonging. #Celebrate321

Option 5

Rock your socks on Friday, March 19! Learn more at Celebrate321.org



Check your receipt!

This week every receipt comes with a little extra. We're celebrating World Down Syndrome Day, March 21.