

FIND YOUR EXTRA • IDEA GUIDE

Put 3.21 on the Dashboard



Add a small 3.21 card or hangtag to completed customer vehicles where appropriate.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDSD: Sun, March 21 • Register at Celebrate321.org

Businesses

Keep it easy

Display

Cost: \$

WHY IT MATTERS

A small hangtag in a finished car is a friendly surprise that customers notice right away.

HOW TO DO IT

- 1 Print the hangtags on page 2 on cardstock.
- 2 Cut and hang on mirrors of completed vehicles (where appropriate).
- 3 Remind the team to remove it if the customer prefers.

WHAT YOU NEED

- Hangtags (page 2)
- Cardstock

PAIRS WITH THESE KITS

- [Business Ideas by Type](#)

READY-TO-POST CAPTION

Your car comes back with a little extra this week! #Celebrate321 #WorldDownSyndromeDay

GOOD TO KNOW

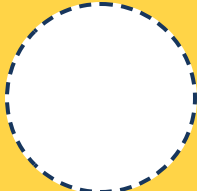
Use person-first language (“a person with Down syndrome”). Celebrate, never pity. Feet photos are great; share faces only with permission.

PRINTABLE

Mirror hangtags

Print on cardstock. Cut out each tag and the circle, then hang on the rearview mirror.





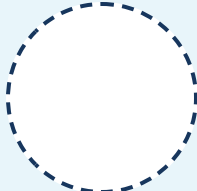
CUT OUT FOR MIRROR



Your car got a little extra!

We're celebrating World Down Syndrome Day, March 21.





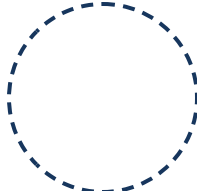
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