

FIND YOUR EXTRA • IDEA GUIDE

Department Extra Challenge



Let departments compete in a friendly socks, kindness, or participation challenge.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDSO: Sun, March 21 • Register at Celebrate321.org

Businesses

Step it up

Create

Cost: Free

WHY IT MATTERS

A friendly challenge gets every department involved and talking.

HOW TO DO IT

- 1 Pick a challenge: most socks, best display, or most kind acts.
- 2 Post the scoreboard on page 2.
- 3 Name a fun prize (bragging rights count!).
- 4 Announce the winner on Friday, March 19.

WHAT YOU NEED

- Scoreboard (page 2)

PAIRS WITH THESE KITS

- Business Team Kit

READY-TO-POST CAPTION

Our departments went head-to-head for 3.21! #Celebrate321 #WorldDownSyndromeDay

GOOD TO KNOW

Use person-first language (“a person with Down syndrome”). Celebrate, never pity. Feet photos are great; share faces only with permission.

SCOREBOARD

Department Challenge scoreboard

Post it where everyone can see. Update it daily during 3.21 Week.



TEAM / DEPARTMENT	SOCKS (PTS)	DISPLAY (PTS)	KIND ACTS (PTS)	PARTICIPATION %	TOTAL

HOW TO SCORE

- 1 point for every person in fun socks
- Up to 10 points for the best display
- 1 point per act of kindness
- Bonus 21 points for 100% participation

THE DETAILS

Judge _____

Prize _____

Winner announced _____

Keep it friendly: no money contests, and every team wins something.