

FIND YOUR EXTRA • IDEA GUIDE

Coins for 3.21

Run a small, optional coin collection or classroom giving challenge.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDSD: Sun, March 21 • Register at Celebrate321.org



Schools

Keep it easy

Give

Cost: Optional coins

WHY IT MATTERS

A coin drive lets students give a little, together, if they want to.

HOW TO DO IT

- 1 Get the principal's OK.
- 2 Print the jar label and tracker on page 2.
- 3 Keep it optional and low-key.
- 4 Send the total to Celebrate 3.21 and share it with students.

WHAT YOU NEED

- Jar label and tracker (page 2)
- A jar

PAIRS WITH THESE KITS

- School Leader Kit

READY-TO-POST CAPTION

Our school collected \$[amount] for Celebrate 3.21. Thank you! #Celebrate321 #WorldDownSyndromeDay

GOOD TO KNOW

Always optional, with no pressure. Never single out families who don't give, and skip class-vs-class money contests. Follow your district's fundraising rules and get the principal's OK.

PRINTABLE

Tape the label around a clear jar. Color in the tracker as the jar fills. School total only: never track who gave.



Every coin celebrates belonging. Totally optional!

\$321

\$250

\$200

\$150

\$100

\$75

\$50

\$21

- Optional for every student

- No class-vs-class money contests
- Never announce who gave
- Celebrate the school total, then send it in at Celebrate321.org

Principal OK (date)

Total sent

THANK-YOU ANNOUNCEMENT TO STUDENTS (DRAFT IT HERE)

[illegible]