

FIND YOUR EXTRA • IDEA GUIDE

Build a Kindness Chain

Create 21 links or more with acts of kindness and belonging.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDS Day: Sun, March 21 • Register at Celebrate321.org



Schools

Step it up

Create

Cost: Free

WHY IT MATTERS

A kindness chain makes kindness visible, and kids love watching it grow.

HOW TO DO IT

- 1 Print the strips on page 2 on colored paper.
- 2 Each student writes one act of kindness or belonging.
- 3 Link the strips into a chain.
- 4 Aim for 21 links (or 321!) and hang it in the hallway.

WHAT YOU NEED

- Strips (page 2)
- Tape or staples

PAIRS WITH THESE KITS

- School Leader Kit
- Kids Activity Pack

READY-TO-POST CAPTION

Our kindness chain is 21 links long (and growing)! #Celebrate321 #WorldDownSyndromeDay

GOOD TO KNOW

Use person-first language (“a person with Down syndrome”). Celebrate, never pity. Feet photos are great; share faces only with permission.

PRINTABLE

Kindness chain strips

Print on colored paper. Cut each strip, write an act, and loop it into the chain. Goal: 21 links (or 321!).



3.21 An act of kindness or belonging: _____

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