

## FIND YOUR EXTRA • IDEA GUIDE

# A Little Extra at Every Chair



Place a small 3.21 card or mirror sign at service stations.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDSD: Sun, March 21 • Register at [Celebrate321.org](https://Celebrate321.org)

**Businesses****Keep it easy****Display****Cost: Free****WHY IT MATTERS**

Clients sit at your chair for a while. A small card starts a great conversation.

**HOW TO DO IT**

- 1 Print the mirror cards on page 2.
- 2 Place one at each station or mirror.
- 3 Leave them up during 3.21 Week.

**WHAT YOU NEED**

- Mirror cards (page 2)

**PAIRS WITH THESE KITS**

- Business Signage Kit

**READY-TO-POST CAPTION**

Every chair has a little extra this week! #Celebrate321 #WorldDownSyndromeDay

**GOOD TO KNOW**

Use person-first language (“a person with Down syndrome”). Celebrate, never pity. Feet photos are great; share faces only with permission.

PRINTABLE

# Why 3.21?

Print on cardstock and cut on the dashed lines. 4 per page.



## Why 3.21?

Down syndrome means three copies of chromosome 21. That's why World Down Syndrome Day is 3/21. Ask us about our socks!



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