

FIND YOUR EXTRA • IDEA GUIDE

3.21 Community Belonging Tour



Use your local network to spotlight participating businesses and places that are showing up for 3.21.

3.21 Week: March 15–21, 2027 • Rock Your Socks Day: Fri, March 19 • WDSD: Sun, March 21 • Register at Celebrate321.org

Businesses**Go big****Amplify****Cost: Free**

WHY IT MATTERS

Spotlighting other businesses builds the whole movement, and your network.

HOW TO DO IT

- 1 Pick 5 to 10 participating places.
- 2 Visit each during 3.21 Week.
- 3 Use the tour passport on page 2.
- 4 Post a spotlight for each stop.

WHAT YOU NEED

- Passport (page 2)

PAIRS WITH THESE KITS

- Business Share Kit

READY-TO-POST CAPTION

Stop [#] on our 3.21 Belonging Tour: [business]! #Celebrate321 #WorldDownSyndromeDay

GOOD TO KNOW

Use person-first language (“a person with Down syndrome”). Celebrate, never pity. Feet photos are great; share faces only with permission.

PRINTABLE

3.21 Belonging Tour passport

Visit participating places during 3.21 Week (March 15–21). Find them at Celebrate321.org.



STAMP OR STICKER Stop 1 ☐ Said thank you ☐ Photo posted	STAMP OR STICKER Stop 2 ☐ Said thank you ☐ Photo posted
STAMP OR STICKER Stop 3 ☐ Said thank you ☐ Photo posted	STAMP OR STICKER Stop 4 ☐ Said thank you ☐ Photo posted
STAMP OR STICKER Stop 5 ☐ Said thank you ☐ Photo posted	STAMP OR STICKER Stop 6 ☐ Said thank you ☐ Photo posted
STAMP OR STICKER Stop 7 ☐ Said thank you ☐ Photo posted	STAMP OR STICKER Stop 8 ☐ Said thank you ☐ Photo posted

SHARE IT

Post a photo at each stop and tag the business with **#Celebrate321**. Faces only with permission.

OUR FAVORITE MOMENTS
