



CELEBRATE 3.21 • FOR NEIGHBORS

Sock Your Street

A neighborhood challenge



A neighborhood challenge for 3.21 Week: hang socks on porches and trees, chalk the sidewalks, and hold a just-for-fun porch photo contest. It includes how-to steps, chalk art ideas, contest guidelines, a neighbor tracker, and a flyer.

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NEIGHBORHOOD CHALLENGE

Sock your street!

Turn your whole block into a 3.21 celebration. It's easy, colorful, and a great way to meet neighbors.

1

Invite neighbors

Drop the flyer (page 4) in doors or post it in your neighborhood group.

2

Sock it up

March 15–21: hang socks on porches, mailboxes, trees, and fences. Put up yard or window signs.

3

Chalk it

Sidewalk chalk socks, chromosomes, and messages like “Everyone belongs here!”

4

Snap it

Post your porch with #Celebrate321 and #WorldDownSyndromeDay.

5

Celebrate

Take a walk together on Sunday, March 21, to see every decorated house.

DECOR IDEAS

- A sock clothesline across the porch
- A “sock tree” with socks clipped to branches
- Blue and yellow balloons or ribbons
- The yard sign from the Family Ambassador Kit
- A chalk sock parade on the sidewalk

AFTER 3.21

- Donate clean, new socks to a shelter
- Keep the window sign up all month
- Plan next year with your neighbors

GET CREATIVE

Chalk art & porch photo contest

GIANT SOCK

Draw a sock as big as a person.
Fill it with patterns and names.

CHROMOSOME HOPSCOTCH

Number the squares 1-21, and
make square 21 a triple!

MESSAGE PATH

"You are valued. You belong here.
We celebrate you."

FEET TRAIL

Trace everyone's feet in a line
down the driveway.

3.21 MURAL

Kids and neighbors all add to one
big picture.

SOCK-PRINT ART

Dip a sock in chalk water and
stamp it!

PORCH PHOTO CONTEST (JUST FOR FUN!)

- Post a photo of your decorated porch by 8 p.m. on Sunday, March 21, with #Celebrate321
- Categories: Most Socks, Most Creative, Best Kid-Made, Best Message
- Neighbors vote by liking or commenting
- Prizes: bragging rights, a pair of fun socks, or a treat from a local Celebrate 3.21 business
- No purchase or donation needed to enter

KEEP IT NEIGHBORLY

- Only decorate your own property (or ask first)
- Keep sidewalks clear for strollers and wheelchairs
- Take decorations down by the end of March
- Faces in photos only with permission

TRACK IT

Who's in on our street?

HOUSE / ADDRESS	NEIGHBOR	INVITED	IN!	PHOTO POSTED

OUR STREET'S GOAL

_____ houses socked by Sunday, March 21!

PRINTABLE

Neighbor flyer (2 per page)

Print, cut, and share with neighbors. Please don't put flyers inside mailboxes (that's only for postal mail).

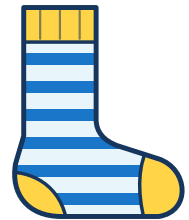
**HEY, NEIGHBOR!**

Let's Sock Our Street for 3.21!

March 21 is World Down Syndrome Day. Let's make our street the most colorful in town! Hang socks on your porch, mailbox, or tree, chalk your driveway, and snap a photo.

When: March 15-21 **Porch photo contest:** post by March 21 with #Celebrate321

From your neighbors at _____



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